

FTVT TOKEN

LITE PAPER



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Risk Disclaimer

This technical document (Lite Paper) has been written to explain the structural features, technical specifications, and lifecycle of the digital asset referred to as FTVT Token to investors. The FTVT Token is not a financial product, commodity, derivative product, a margin contract, or a capital market instrument, and it does not mimic any capital market instrument or financial product.

A technical document should not be referred to as a prescription, a proposal document, or an investment recommendation. It is assumed that the investor purchasing the FTVT Token has read this document in its entirety and understood it correctly. The decision to purchase, sell, or hold FTVT Tokens is solely that of the investor. This technical document is not a recommendation or a proposal document.

The issuing platform reserves the right to make changes to this technical document, including but not limited to making all necessary technical requirements required by regulatory changes, and performing necessary actions, including halting the Token issuance after regulatory changes, following the relevant regulatory change in all global and Turkish Republic boundaries. Acquiring, holding, or storing FTVT Tokens, as of the date this technical document is published, is not subject to a license, pre-approval, acceptance, or similar processes within all global and Turkish Republic boundaries. The buying and selling of FTVT Tokens worldwide do not hold Fashion TV responsible for the issuer or copyright holder.

To acquire and hold FTVT Tokens, one must be a real person who has reached the age of 18 and fulfilled the requirements of the Customer Identification Rules Policy. FTVT Tokens do not represent any shares, ownership, or partnership agreements. Holding FTVT Tokens or staking them does not confer any rights to FTVT Tokens or f.tv's global copyrights. There is no direct or indirect connection between f.tv's intellectual, visual, or industrial copyright rights and FTVT Tokens.

Customer Identification and Anti-Money Laundering (KYC & AML) Policy

The Issuer will establish its own procedures to determine compliance with anti-money laundering standards and the Know Your Customer (KYC) policy. The Issuer defines a verification procedure for FTVT Token purchases and reserves the right to collect customers' identity information for the purposes of the AML policy. This information is processed and securely stored in accordance with the Issuer's Privacy Policy.

The Issuer may request a second Customer identification document: (a bank statement or utility bill not older than 3 months containing the customer's full name and real address) After confirming the accuracy of documents and information provided by customers, the Issuer reserves the right to request additional information about customers identified as dangerous or suspicious.

If the customer's identity information has changed or their activities are deemed suspicious, the Issuer has the right to request updated documents from the Customer, even if their identity has been verified in the past.

Reporting

Within the framework of the services provided by the Provider, in cases arousing suspicion of money laundering and financing of terrorism, suspicious transactions identified as such as a result of necessary examinations are reported to the Financial Crimes Investigation Board Presidency in accordance with the current legislation, regardless of the amount of the transactions. Individuals who perform suspicious transactions and their legal representatives, as well as managers and personnel who fail to comply with the obligation to report suspicious transactions, will be responsible for all legal, administrative, and criminal sanctions.

Monitoring and Intervention:

Monitoring customers' transactions and analyzing the collected data is also an important tool for risk assessment and detecting suspicious transactions. In cases of suspected money laundering, the Provider has the right to perform the following actions related to monitoring (transactions of high-risk Customers and transactions, complex and unusual transactions, transactions with high-risk countries, information and documents related to customers, written and mandatory information to be kept regarding cryptocurrency buying, selling, and transfers, whether a transaction carried out by a customer is consistent with the related transaction information, etc.):

- a. Reporting suspicious transactions to relevant law enforcement units;
- b. Requesting additional information and documents from the customer;
- c. Suspending or closing the customer's account;

Fashion TV

THE WORLD'S FIRST AND LEADING FASHION AND LIFESTYLE CHANNEL

Founded by Michel Adam, who is globally recognized as a fashion icon, in 1997, Fashion TV has been setting the highest standards for excellence in fashion and lifestyle broadcasting ever since. As the only TV channel equivalent to print fashion media that caters to anyone interested in fashion, style, beauty, and trends, Fashion TV understands its viewers and appeals to them by offering original, unbiased, and informative programs not found on other networks.

The strong brand image and exceptional awareness of Fashion TV enable unique cosmopolitan and modern partnerships with numerous global brands. Since 1997, Fashion TV has been a pioneer in fashion, beauty, style, and trend broadcasting, setting the highest standards in the industry.

Fashion TV is a satellite channel widely distributed around the world with 31 satellites and 2,000 cable systems. As of 2014, it had 400 million views worldwide.

FashionTV is a multimedia platform that offers an examination of global fashion and is an independently owned and operated platform based in Paris, London, and Vienna. Fashion TV Global Broadcasts:
Fashion TV is a broadcasting platform and ecosystem that offers global broadcasts accessible in various regions around the world, with over 400 million accesses annually.

- FTV EU
- FTV America
- FTV Amrm
- FTV Africa
- FTV Australia
- FTV Japan
- FTV Russia
- FTV Brazil
- FTV Singapore
- FTV Korea
- FTV Central Asia
- FTV Canada
- FTV Turkey

Operating broadcasting activities in 160 countries worldwide, FTV reaches over 400 million people and stands as a leading force in the global fashion industry, shaping trends.

Fashion TV Ecosystem:

Maintaining its pioneering identity in fashion and lifestyle broadcasting for years, Fashion TV has become the heart of luxury consumption through collaborations with leading brands worldwide or through its own developed products and services. Within this ecosystem, there is a vast network that includes luxury products bearing the Fashion TV brand, entertainment, dining, and accommodation venues such as hotels, cafes, and restaurants, beaches, shopping stores, accessories, t-shirts, perfumes, a luxury travel agency, and a wide range of events including globally renowned fashion shows, model competitions, film premieres, concerts, and many more.

Fashion TV is a thriving and productive ecosystem. With its products, services, activities, social responsibility organizations, revolving capital structure, and the demand for its products in retail, it becomes a center of attraction.

FTVT Token, to be used as a payment method within this attractive ecosystem, will provide users and investors the chance to be a part of the ecosystem and benefit from unique opportunities and economic advantages from all elements constituting the ecosystem. As these tokens will be in continuous circulation and demand, they will also appreciate positively, making them a promising investment tool that brings smiles to the owners' faces.

Ecosystem Products:

- Fashion TV Channel
- Places
- Products
- Events
- Travel
- Commerce
- Shop

Fashion TV Channel - History of Fashion TV

Founded by Michel Adam, globally recognized as a fashion icon, in the fashion capital of Europe, Paris, f.tv's initial strategy was to achieve global success in the fashion broadcasting industry. In its first decade of broadcast, Fashion TV rapidly grew, garnering significant interest in densely populated countries like China and India.

Soon, Fashion TV became a reference platform for television fashion and entertainment in distant markets such as Australia, Africa, and South America. The core competence of Fashion TV lies in providing an insider's view of the fashion industry through highly sought-after Video on Demand (VOD) content, informing and inspiring viewers.

Every month, through programs that showcase the latest trends, major fashion shows, designer events, and highlights from industry professionals' activities, Fashion TV offers the most comprehensive and rapid fashion analysis everywhere, with new content added monthly.

Since its founding in 1997, Fashion TV continues to set the highest standards for excellence in fashion and lifestyle broadcasting. As the only television equivalent to print fashion media that appeals to anyone interested in fashion, style, beauty, and trends, Fashion TV offers original, unbiased, and informative programs not found on other networks.

The strong brand image and exceptional awareness of Fashion TV reflect a unique, cosmopolitan, and modern style that allows effective partnerships with numerous global brands.



Places:

Diamond Hotels & Residences:

Experience a lavish, comfortable, and stylish vacation with Fashion TV HOTEL located in the world's most exclusive locations. Enjoy a dazzling holiday with chic rooms and suites, the luxurious LOVE F.BAR, and the elegant Black Diamond and White Diamond chef restaurants. Dance the night away with stars and models.

Cafes:

Luxurious bars and cafes in the most stunning locations around the world... Enjoy a delightful Fashion TV drink while meeting and mingling with fashion's distinguished figures. Join daily Fashion TV CAFÉ events, featuring fashion shows, model selections, exclusive parties, live music, and more.

Bars & Clubs:

Taking nightlife to a new level: impeccable service, top-notch cuisine, signature cocktails, the best DJs, stunning decor, and lighting... Special Fashion TV parties and events. Discover the enchanting world of Fashion TV at F Bars&Club, filled with beautiful people and fashion enthusiasts.

Stores:

STORE shops feature globally recognized, affordable, luxury-quality collections that define hundreds of fashion trends. Offering ready-to-wear clothing, lingerie, beachwear, shoes, eyewear, jewelry, watches, perfume, travel accessories, and more for both women and men, Stores provide appealing options to beautify lives and refresh wardrobes.

Beaches:

Beaches offer an unforgettable experience of sun, sand, the mesmerizing Fashion TV parties, and fashion shows. Connect with special people over Fashion TV drinks, music, and themed events, and savor the beach concept...

Wellness:

Renew yourself with f.Cosmetics products at Fashion TV Studio & Wellness centers, energizing your mind and body...

Products Ecosystem:

From eyewear to clothing, lingerie to t-shirts, furniture to accessories, and specialty beverages, a wide range of desired luxury and exclusive Fashion TV branded products are available.

F.Products add value to your life and make you feel special...

| | | |
|-----------|-----------|---------|
| FURNITURE | BEVERAGES | TOBACCO |
| COSMETICS | WEAR | GOURMET |

Events Ecosystem:

Operating in 160 countries worldwide, Fashion TV brings life to remarkable, followed, and highly anticipated fashion shows, model competitions, film premieres, concerts, and various other events under the Fashion TV brand.

Among these Fashion events:

- Live fashion shows, live fashion weeks,
- Oscars,
- Grammy Awards,
- Live Miss Fashion TV Model Awards,
- Performances,
- Film Premieres are included.

Travel Ecosystem:

Another luxurious service offered by Fashion TV is Travel. F.Travel provides special travel tours and luxury shopping tours and services accompanied by Fashion TV hostesses...

FTVT Token holders will have the opportunity to benefit from various exclusive offers and discounts, including VIP access to film premieres, access to cruise trips, live broadcasts of fashion shows, exclusive access to fashion shows or Modatv events, and participation in global fashion shows.

Commerce Ecosystem:

Fashion TV branded products are just a click away. You'll enjoy discounts of up to 50% when you make purchases using FTVT Tokens on the e-commerce website. Different shipping options and special products for special occasions will be available on the site. A wide range of products offered under the Fashion TV brand, including cosmetics, watches, jewelry, lingerie, bags, clothing, shoes, furniture, lighting, decoration, cell phones, tobacco products, food, and beverages, will be available on the E-Commerce platform soon.

Shop Ecosystem:

Fashion TV branded products will be available in Fashion TV Shops, making it the easiest way to access these items. Dozens of different product options and hundreds of different models will be offered for sale in the Shops. A wide range of products offered under the Fashion TV brand, including cosmetics, watches, jewelry, lingerie, bags, clothing, shoes, furniture, lighting, decoration, cell phones, tobacco products, food, and beverages, will be available in our stores very soon.

FTVT TOKEN:

FTVT Token has been produced and developed on the world-renowned blockchain ecosystem Avalanche, based in Dubai, with the authorization certificate signed by Mr. Michel Adam, the founder of f.tv, a global fashion icon, and Mr. Maximilian Dennis Edelweiss, the CEO of the company. After the agreement signed with the owner of Fashion TV Turkey, Mr. Enis Ahmet Onat, FTVT Token, which was initially planned to be launched in Turkey due to its leading viewership rates, will proudly make its debut on the ICRYPEX Cryptocurrency Exchange in Turkey, becoming the first-ever launch of its kind in the world. Subsequently, it will be listed on the Dubai exchange and other major global exchanges. As one of the most recognized brands worldwide, Fashion TV will serve as both a payment method within its ecosystem and a valuable investment asset due to its limited supply and high demand.

WHY FTVT TOKEN:

As a pioneering platform in the industry, Fashion TV aims to create a structure that will allow its high-quality products and services associated with its brand to reach a wider audience.

FTVT Token aims to provide significant benefits to all participants in this ecosystem and to be a high-return investment tool. Token holders will enjoy privileges such as up to 50% discounts at all points within the ecosystem, priority access, VIP services, and priority notification of activities. With a wide range of products that cater to various ages and tastes, from watches and eyewear to textiles and chocolates, FTVT Token brings advantageous products to its holders.

BRINGING LUXURY TO THE CRYPTO COMMUNITY:

For over 25 years, Fashion TV has been offering luxury products and services through television and stores.

FTVT TOKEN

The FTVT Token has been produced on the world-renowned blockchain ecosystem Avalanche, headquartered in Dubai, through authorization granted by Mr. Michel Adam, the founder of f.tv, recognized as a fashion icon globally, and with the signed authorization document by Mr. Maximillian Dennis Edelweiss, the CEO of the company. The software implementation has also been completed.

Initiated by the Fashion TV Global Board, the FTVT Token, which will make its debut in Turkey with the highest viewership rates, has been decided to launch in Turkey under the ownership of Mr. Enis Ahmet Onat, the owner of Fashion TV Turkey. Following the agreement, it will proudly be introduced for the first time in Turkey on the ICYPEX Cryptocurrency Exchange.

Subsequently, it will be listed on the Dubai Exchange and other leading exchanges around the world. As a globally recognized brand, Fashion TV will serve as a means of payment within its own ecosystem and will also serve as a valuable investment instrument due to its limited supply and high demand.

FTVT Token holders now have the opportunity to benefit from all these products and services under the most advantageous conditions. Depending on their membership types, FTVT Token holders will enjoy incredible advantages and priorities in f.tv's ecosystem, including a wide range of products offered under the Fashion TV brand such as cosmetics, watches, jewelry, lingerie, bags, clothing, shoes, furniture, lighting, decoration, mobile phones, tobacco, food, and beverages. These benefits can be experienced at f.tv-branded cafes, restaurants, and hotels, Fashion TV stores and e-shops, as well as in Fashion TV travel and shopping tours.

FTVT TOKEN PUBLIC OFFERING PROCESS

TOTAL PRE-SALE QUANTITY
30,000,000

TOTAL PRODUCTION QUANTITY
2,000,000,000

TOTAL FTVT QUANTITY

Total Token Count: 2,000,000,000 FTVT

When Calculated at a Public Offering Price of 0.5 USDT: 994,387,500 USDT

FTVT TOKEN SUPPLY RULES

SOFTWARE, HARDWARE & TECHNOLOGY INVESTMENTS

The system will constantly undergo updates with high-end technology to remain fully aligned with token operational trends. Furthermore, as it is designed to serve as a loyalty payment instrument, diverse technological hardware methodologies will be employed for various payment points.

Within the blockchain ecosystem encompassing a wide range of payment instruments, from mobile devices to smart POS devices, touch-screen payment tools, kiosks, and ATMs, it will be one of the pioneering payment system projects.

When developing mobile and web applications, priority will always be given to user-friendly and practical solutions, taking into account user habits and needs.

ADVERTISING & MARKETING

To reach a broader audience as part of the FTVT Token project, a proactive advertising and marketing strategy has been devised. This approach aims to increase the number of loyal users in the ecosystem day by day, consequently boosting transaction volume in parallel. An increase in transaction volume also signifies positive valuation.

Given that FTVT Token is built on a demand-driven business model, it will also be utilized as a pioneering loyalty payment instrument to expand marketing activities and areas of application.

Due to f.tv's global recognition, its presence is not limited to Turkey alone, as it is intended to be listed on exchanges in various countries around the world. Therefore, trading and exchange of FTVT Token will take place on exchanges to be announced in subsequent stages.

FTVT TOKEN SUPPLY RULES

STORE CHAIN

For presenting Fashion TV branded products and services to users' preferences, two methods are employed: physical stores and an e-commerce website.

COMMERCE PLATFORM

Through the upcoming e-commerce portal, FTVT Token holders will soon be able to purchase products using Tokens on the site. Users can make purchases with fiat money, credit cards, and payment institutions, and additionally, they will enjoy advantageous purchase rights using FTVT Tokens.

The e-commerce platform is open both to the FTVT Token community and external demands, enabling users to freely conduct purchases with their preferred payment methods.

FASHION TV SHOP STORE CHAIN

This project aims to enable the purchase of Fashion TV branded products not only through online channels but also from physical stores. The initiative will commence in Istanbul's European and Asian sides, Ankara, and Izmir, and within the first 6 months, it will expand to include Bodrum, Çeşme, and Antalya, gradually spreading throughout Turkey through the franchise method. The Fashion TV Store Chain is a crucial aspect of the project.

Another purpose of Fashion TV Stores is to serve as delivery and return centers for E-commerce platforms when deemed necessary. This approach will establish a more intimate and warm communication with users, ensuring the highest level of user satisfaction and functioning within the framework of the loyalty program.

FTVT TOKEN BURNING

FTVT Tokens will be burned to decrease the supply quantity and consequently enhance its positive valuation. Users will be informed about burning periods at least 15 days in advance. Token burning operations will be carried out primarily during f. Week events and other FTVT Token events.

For all events and updates not specified in the roadmap, you can follow our website or subscribe to the Fashion TV Newsletter.

AMOUNT TO BE OFFERED TO INVESTORS

FTVT Token is designed as a loyalty payment instrument that will be in constant circulation. In this context, the total percentage of the amount to be offered to investors and used in payment systems has been set at 99%. Due to the limited number of tokens, no additions will be made to the amount remaining after burning.

ABOUT FTVT TOKEN LITEPAPER & WHITEPAPER

The Litepaper does not encompass all technical details. Topics referenced in the Litepaper will be elaborated on a technical scale in the Whitepaper. All developments, efforts, and innovations related to FTVT Token will be shared through digital communication platforms.