



F BEVERAGES LTD

# COMPANY PROFILE



F BEVERAGES LTD

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## *Introducing the Company* AND OUR BRAND

Back in 2010, F BEVERAGES LTD successfully launched a new line of **FASHION BEVERAGES** that has now established itself in over 55 markets worldwide.

The whole range incorporates the attributes and core values of FashionTV (FTV™), the largest fashion medium in the world and a name synonymous with fashion, glamour, sophistication, beauty and luxury. FTV reaches over 360 million households worldwide through 3,000 satellite and cable operators. You will also find it in more than seven million public venues such as bars, clubs, hotels, airports, fitness studios, beauty salons, fashion stores, and others.

Consumers around the globe recognize the supreme quality and refined taste of each product under our brand. They also appreciate and respond to our brand's clear and distinctive message of 'fashion and luxury', in perfect balance.

F BEVERAGES LTD holds the exclusive rights worldwide for the production, promotion, marketing, sale and distribution of all alcoholic and non-alcoholic FashionTV branded beverages. Through arrangements made with FashionTV (FTV Programmgesellschaft mbH and its affiliates, subsidiaries or related companies such as FASHIONTV.COM GmbH and / or F. TV Limited), who are the owners of 100% of the entire Intellectual Property and Proprietary Rights over Trademarks and Service Marks bearing the "f" logo and diamond shaped device, with or without "I LOVE FASHION" and "MICHEL ADAM", and with or without wings on a diamond shape bearing the "f" logo or device, F BEVERAGES LTD has been granted the exclusive right of use and exploitation of the above mentioned Intellectual Property for beverages.



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## *Our* MISSION

Our mission is to produce alcoholic and non-alcoholic beverages of the highest quality with the personality and core values of FashionTV (FTV™) and to make them available at fair market prices to consumers who seek and appreciate products of distinctive style, finesse, glamour and elegance.



## Our STORY

Michel Adam, the President and Founder of FashionTV, has always been at the forefront of FashionTV's development. Born in Poland and raised in Austria, Michel Adam travelled extensively, spending years in Brazil and Thailand. Today his name is synonymous with FashionTV, which he founded in a self-owned club called "Fashion Bar" in Paris in the mid 1990s. FashionTV is all about fashion, glamour, sophistication, beauty and luxury, and it soon emerged as a cultural bridge between Thailand, France, Brazil and Austria.

The concept of FashionTV parties is the real-life mirror of the lifestyle portrayed in FashionTV globally. Based on a lifetime of experience in the glamorous world of special events, the concept beautifully blends the world of drinks and entertainment with the spirit and values of FashionTV.

Before long, the idea of developing FashionTV branded beverages to match the refined taste, pulsating vitality and glittering excitement that surrounds the world of FashionTV and its worldwide audiences became a necessity.

Early in 2008, Michel Adam was joined by Stavros Stavrou, an industry professional with extensive experience in finance and in developing and marketing top premium vodkas for a leading global brand. Together they began to

explore the potential of a series of alcoholic and non-alcoholic beverages that could carry the message of FashionTV and complement the concept and success of FashionTV parties in clubs and bars around the world. They travelled the world in search of a sophisticated solution for a new brand of fashionable drinks.

Their first goal was to launch a vodka that could confidently claim its position at the top of the Super Premium category, while serving as the flagship of the fashion beverages portfolio. To that end they began to tackle the challenging task of developing the new brand: **FASHION VODKA Luxury Collection** was born.

Poland, the motherland of Michel Adam, which is also regarded as the cradle of vodka, presented itself as the preferred location for the production of the new product. After visiting and inspecting several distilleries and tasting many recipes, the two men identified a "boutique" distillery that could satisfy the stringent and high standard specifications set for **FASHION VODKA Luxury Collection**: access to prime raw materials, cutting edge distillation and bottling technology supported by the expertise of a top master distiller.

In parallel they searched for a blue-chip bottle manufacturer and suppliers of high quality raw materials to implement their superior product. The bottles were finally chosen from a well-known supplier in France, while a leading Polish firm was engaged to decorate the bottles. The result was an amazing work of art!

**FASHION VODKA Luxury Collection** was launched in a bottle of superior quality, clarity and design that is worthy of the softness, aroma and character of this unique vodka recipe. At the same time, it expresses the vibrant glamour of FashionTV.

It was clear from the start that **FASHION VODKA Luxury Collection** was only the beginning. Michel Adam's creativity, ambition and extensive travelling around the world in search of innovation and beauty, alongside Stavros's expertise, held the promise of more to come.

A whole new range of **FASHION BEVERAGES** began to take shape, starting with vodka in the Premium segment. **FASHION VODKA Party Collection (Premium)** was launched in June 2010 and now ranks at the top of its category.





The next step was to develop a series of **FASHION ENERGY DRINKS** to create a complete ‘family’ based on the same concept. A team of expert biochemists, manufacturers and marketing experts with years of experience in the field was engaged. Their task was to develop an improved formula of the classic energy drink with taurine and a new energy drink based on Acai berry with cranberry taste. Their efforts produced the **f 88 FASHION ENERGY DRINK** and **f 18 FASHION ACAI ENERGY DRINK** which were both launched successfully in 2011.

The portfolio of non-alcoholic beverages was further expanded with the addition of **FASHION LUXURY SPRING WATER** fresh from the Austrian Alps.

**FASHION LUXURY SPRING WATER** is absolutely fresh, originating from the melting glaciers of the Alps, filtered through various rock formations before arriving pure to the surface at the source and bottled directly without any treatment. Its motto “**FOR MODELS AND BILLIONAIRES**” positions our water as an offering of the highest quality regardless of the price and projects an image of a confident brand which communicates exclusivity and quality above competition; a brand that guarantees its cosmopolitan consumer an added dimension of prestige.

It comes in bottles which are designed to be practical and easy to use in a variety of sizes to meet the needs of its fashionable consumer, especially models and sociable individuals. Originates from an unspoiled nature, has a unique and balanced mineralization as well as a high content of natural oxygen, low sodium content and thus offers a highest quality, beneficial, refreshing and natural spring water, therefore perfect for the human body as it is absorbed and transferred quicker.

Not only does **FASHION LUXURY SPRING WATER** have a fashionable design but it is recommended by Doctors and experts due to its healthy mineral content and high PH value that compares favorably with any other international water brand.





With a commitment to steadily enhance the company's portfolio of luxury drinks, Michel Adam, Georges Dimos and Stavros Stavrou went in search of a Champagne that clearly expresses the vibrant glamour of the fashion world.

After touring the Champagne region in France, evaluating and tasting the offerings of a number of Champagne houses, they finally made a decision. The highly regarded Champagne house of Baron-Fuente, owners of reputable vineyards in the west of the Champagne area since the 17th century, was the perfect choice for FASHION CHAMPAGNE.

Today we offer two different types of Champagne: a Grande Reserve and a Grand Cru of incomparable taste and quality. Both FASHION CHAMPAGNES were launched officially in March 2013 and are already distributed in many markets.



FASHION PROSECCO soon followed in March 2013. Produced on our behalf by Italy's largest privately held wine company, FASHION PROSECCO is a crisp and lively sparkling wine.

Only two months later, in May 2013, FOUR new **FASHION DRINKS** were launched at FashionTV's red Carpet event during the Cannes Film Festival. The series includes **f 16 FASHION ACAI**, **f 17 FASHION BITTER LEMON**, **f 21 FASHION TONIC**, **f 23 FASHION GREEN TEA** and **f 66 FASHION MANGO**, which can be enjoyed on their own or as mixers.



# FASHION *Portfolio* BEVERAGES



## FASHION VODKA

FASHION VODKA *Luxury Collection*

FASHION VODKA *Party Collection (Premium)*

## FASHION CHAMPAGNE

FASHION CHAMPAGNE GRAND CRU

FASHION CHAMPAGNE *GRANDE RESERVE*

## FASHION SPARKLING WINES

FASHION PROSECCO *Brut*

## FASHION ENERGY DRINKS

*f 18* FASHION ACAI ENERGY DRINK

*f 88* FASHION *ENERGY DRINK*

## FASHION DRINKS

*f 16* FASHION ACAI

*f 17* FASHION *BITTER LEMON*

*f 21* FASHION TONIC

*f 23* FASHION *GREEN TEA*

*f 66* FASHION MANGO

## FASHION LUXURY SPRING WATER

*Coming*  
SOON

To date, we have successfully introduced our **FASHION BEVERAGES** in numerous countries around the world, with each bottle carrying the spirit and values of FashionTV. This achievement is an expression of the combined passion and drive of a group of industry professionals, the FashionTV family led by its President and Founder, Mr. Michel Adam, and his collaboration with Stavros Stavrou. Our promise is to increase the variety even further over time, for the pleasure of our discerning consumers.

F BEVERAGES LTD is already in the process of extending its portfolio to include FASHION COGNAC (XO and EXTRA, aged for 30 and 40 years respectively), FASHION WHISKEY (3 and 5 years old) and FASHION TEQUILA.

Our aim is to supply our distributors with a complete range of **FASHION BEVERAGES** to help them increase their leverage in their markets and to offer our consumers top quality, luxury drinks at fair market prices.



F BEVERAGES LTD

# FASHION BEVERAGES PORTFOLIO



THE  
*essence*  
OF FASHION



## FASHION VODKA *Luxury Collection*

A **CLASS**  
*of its own*

Every so often, a product appears on the market and instantly positions itself in a class of its own; a product of remarkable character and fine qualities, with the pedigree of a leader. **FASHION VODKA *Luxury Collection*** is such a product.

Filtered through centuries of intangible heritage, **FASHION VODKA *Luxury Collection*** breathes new life into a spirit that was once reserved for the select few. Now it offers connoisseurs around the world the unparalleled and versatile pleasure of a premium vodka.





FASHION VODKA *Luxury Collection*



# *Finesse & Elegance* **GLAMOUR**

Our formula balances three main elements: the purest raw materials, state-of-the-art production technology, and aesthetic design. From the bottle to its contents, **FASHION VODKA *Luxury Collection*** mirrors the desires of contemporary trendsetters.

Incorporating the personality and core values of FashionTV (FTV™), it appeals to those who seek and appreciate a distinctive style marked by finesse, glamour and elegance in every detail.

### **TASTING NOTES**

**AROMA:** GENTLY EXCITING, EXTREMELY SMOOTH, CLEAN AND ENGAGING

**TASTE:** MILD AND REMARKABLY SILKY. SOPHISTICATED ON THE PALATE, SMOOTH AND EXTRAORDINARY. DELICATE TEXTURE AND SOFT LONG-LASTING FINISH. SIMPLY UNIQUE

**COLOUR:** PERFECTLY LUCID AND CRYSTAL CLEAR



# A

**Objective:**

To differentiate itself from the competition and become one of the most influential players and the brand of choice in the super premium vodka category.

**Competitive environment:**

Super premium vodkas such as Grey Goose, Belvedere, Chopin and other super premium spirits.

**Target consumer:**

Those who are fashionable, sociable, cosmopolitan and are looking for the 'flavour' of their glamorous lifestyle; brand conscious consumers who recognise quality and appreciate the finer things in life.

# BRAND

# DESIRABLE

**Functional advantages:** The product is derived from only the highest quality raw materials. It is distilled four times, then filtered through our "Slow-flow Ultra-filtration" process and allowed to mature for several weeks before bottling. The result is a well-balanced, super premium vodka with delicate texture, smooth clean taste and overall unique character.

**Emotional advantages:** The product incorporates the attributes and core values of FashionTV (FTV™), the largest fashion medium in the world, and a name synonymous with fashion, glamour, sophistication, beauty and luxury. It revives a closely guarded, secret recipe dating back to 1783.

**SLOGAN: THE ESSENCE OF FASHION**

**Brand values:** Glam, fashionable, chic, social, modern, stylish, trendy, cosmopolitan, prestigious, pure, sensual, and fun.

**Brand personality:** Confident, positive, reassuring, distinctive, luxurious, inspiring, superior.

**Reason to believe:** It offers a perfect balance of style and substance. Inspires with its fashionable elegance but excites with its incomparable quality and taste credentials.

**Differentiator:** Only FASHION VODKA **Luxury Collection** with its superior taste, pedigree and confidence can guarantee its cosmopolitan consumer an added dimension of status and prestige.



## FASHION VODKA Party Collection



FASHION  
PARTY COLLECTION  
VODKA

# *Extending the pleasure...*

Faithful to Michel Adam's vision of making FASHION VODKA accessible to a broader consumer segment, a premium version was also produced: **the Party Collection**. A vodka ranking at the top in its category, it is produced from selected fine Polish grains to deliver a noble, special-tasting mixture. Distilled four times and mixed with the purest, treated by reverse osmosis water, the **FASHION VODKA Party Collection** is filter through a series of carbon micro-filters before bottling. This ensures pure vodka of unique character and a soft, harmonious, well-rounded taste.

Designed to mirror the signature features of the FASHION VODKA family, **FASHION VODKA Party Collection** follows the principles of purity, clarity and simplicity with a design that successfully represents style and confidence. The extended use of gold colour in the overall product presentation makes the design more unified, conveys an extravagant mood and a reflection of high quality, as the spirit within.

**FASHION VODKA Party Collection** is for those who seek a fashionable lifestyle, are stylish, sociable, enjoy partying at home or in bars and clubs, work and play hard. For those whose sense of style and aesthetic sets them apart from the crowd; young, sharp, metropolitan, cultured. **FASHION VODKA Party Collection** is enjoyed fashionably and responsibly.

### TASTING NOTES

**AROMA:** LIGHT, FRESH & SUBTLE

**TASTE:** SMOOTH AND DELICATE. THE ENTRY IS BRIGHT AND AIRY AND FINISHES QUITE RICH AND HARMONIOUS

**COLOUR:** COMPLETELY CRYSTAL CLEAR



## FASHION CHAMPAGNE

*A perfect balance of*  
**SPARKLE & FINESSE**

### FASHION CHAMPAGNE GRAND CRU

**BLEND:** 55% Chardonnay,  
45% Pinot Noir

**AGEING:** 5 years

**CHARACTERISTICS:** FASHION CHAMPAGNE Grand Cru is made exclusively from Chardonnay Grand Cru grapes from the Côte des Blancs and Pinot Noir Grand Cru grapes cultivated in Montagne de Reims. It has the style of the best Grand Cru Champagnes.

**TASTE & AROMA:** A wine with a light golden colour, fine and vivid bubbles. The nose is powerful and smart with flowery notes and fruity hints. The palate is smooth and well-balanced, very pure.

### FASHION CHAMPAGNE GRANDE RESERVE

30% Chardonnay, 60% Meunier,  
10% Pinot Noir.

3 years

This cuvee is produced from the best riverbank vineyards and is characterised as the Cinderella of our range of FASHION CHAMPAGNE.

A pale yellow colour and a bouquet of apple, peach and pear. In the mouth, the wine is balanced and interlaced with vinous aromas, supported by a good structure. It's delightfully lively and leaves a long finish and pleasant fruit flavours.

Faithful to our commitment to steadily enhance our portfolio of fashion beverages, Michel Adam, Georges Dimos and Stavros Stavrou went in search of a Champagne that clearly expresses the vibrant glamour of the fashion world. After touring the Champagne region in France, evaluating and tasting the offerings of a number of Champagne houses, they finally made a decision. The highly regarded Champagne house of Baron-Fuente, owners of reputable vineyards in the west of the Champagne area since the 17th century. The result is a range of Champagnes of supreme quality which guarantees its consumers an added dimension of prestige.





FASHION  
PARTY COLLECTION  
prosecco

FASHION PROSECCO Brut

## A CELEBRATION *of* STYLE

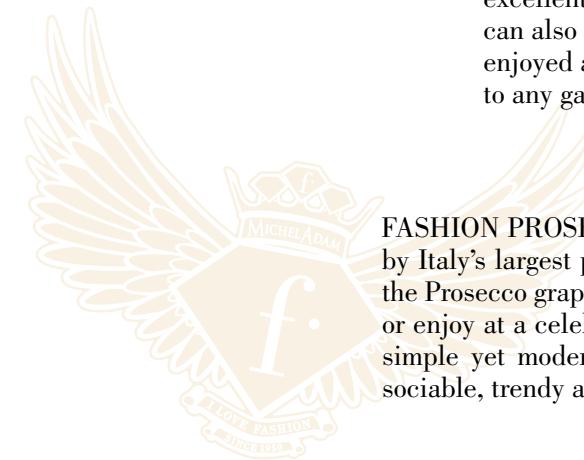
**TYPE:** Fully Sparkling (Spumante), Brut

**GRAPES:** 100% Prosecco

**ALCOHOL LEVEL:** 11% Vol.

**TASTING NOTES:** Intense primary aroma, fresh and light. Very well balanced, appealing and crisp, with the extremely delicate almond note that is typical of Prosecco.

**SERVING SUGGESTIONS:** Most commonly Prosecco is served unmixed but it can also be an excellent ingredient in several cocktails. It is a luxurious aperitif but can also be served throughout the meal - including dessert. Prosecco is enjoyed as a wine for every occasion as it adds an element of celebration to any gathering or party.



FASHION PROSECCO Brut is a lively, sparkling wine that is produced on our behalf by Italy's largest privately held wine company. It is a varietal wine that is made from the Prosecco grape, native to the Veneto region. Is fresh and easy to have as an aperitif, or enjoy at a celebration or a party. Comes in a distinctive and stylish packaging. It's simple yet modern design makes it an all-occasion bubbly! Is for the fashionable, sociable, trendy and cosmopolitan.



## f 18 FASHION ACAI ENERGY DRINK



## LUXURY & *Leisure*

Our **f 18 FASHION ACAI ENERGY DRINK** is an exciting new luxury drink that keeps step with recent trends among fashion conscious consumers.

It contains all the functional benefits of a carefully formulated and extremely refreshing quality luxury drink. Thanks to the addition of the amazing purple Acai berry, it has a natural crisp flavour that Brazilians are known to enjoy. It's that special ingredient that helps them party and dance, and then wake up again, fresh and beautiful. With a great cranberry taste and lightly carbonated, f 18's special formula increases performance, endurance and concentration by kicking up the energy level.

Our **f 18 FASHION ACAI ENERGY DRINK** will appeal to fashionable and sociable consumers – especially women – with a cosmopolitan lifestyle. The number '18' relates to the age when teenagers are considered 'free' adults. This luxury drink can be enjoyed chilled, straight or as a mixer, from morning till night, at work or leisure, for energy, beauty, luxury and prestige.

Our **f 18 FASHION ACAI ENERGY DRINK** is produced in Austria by a reputable and specialist manufacturer using the best of ingredients and natural Austrian water. This guarantees the product's superior quality and upmarket positioning.



FASHION ENERGY DRINK

f 88

## f 88 FASHION ENERGY DRINK

### *High Energy* & HIGH-END *Positioning*

Our **f 88 FASHION ENERGY DRINK** is based on an improved formula that was specially developed to provide an intense and sustained energy boost for those who lead active and vigorous lifestyles. It contains no artificial colours, flavours or preservatives and can be enjoyed by itself or as a mixer, from morning to night, at work or leisure, when partying or relaxing.

The name 'f 88' was specifically chosen to match the brand's tagline, "Play & Win", as the number '8' is a symbol of luck and good fortune in many parts of the world, and especially in Asia.

"Play & Win" is a state of mind that can be applied to real life; we all 'play' and compete in one way or another – and we all want to win. Our **f 88 FASHION ENERGY DRINK** is aligned with this message. At the same time, its overall design expresses the aesthetics, glamour and elegance of our fashion beverages portfolio and brings out the power and confidence necessary to communicate the quality of an upmarket brand.

Our **f 88 FASHION ENERGY DRINK** is produced in Austria by a reputable and specialist manufacturer using the best of ingredients and natural Austrian water. This guarantees the product's superior quality and upmarket positioning.





## FASHION DRINKS

FASHION DRINKS

# *Latest* FASHION *in Low* CAFFEINE

Our **FASHION BEVERAGES** portfolio has been further enhanced with the addition of four new **FASHION DRINKS** for consumers who prefer lower levels of caffeine or who would like to avoid taurine.

**f 16** FASHION **ACAI** combines a low Caffeine content with the rich flavour of the tropics and Acai, the magic fruit of the Amazon, to release the body energy and lift senses.

**f 17** FASHION **BITTER LEMON** offers a unique and pleasant taste. It can be enjoyed by itself or as a mixer in popular cocktails, from morning till night, at work or leisure.

**f 21** FASHION **TONIC** can be enjoyed by itself eventough is intended as a mixer for cocktails, especially those made with gin or vodka. It brings memories of tastes originated in Asia, India and Africa.

**f 23** FASHION **GREEN TEA** offers a healthier yet exciting and energy boosting option. It's the trendy choice for those who desire a higher level of alertness, day and night.

**f 66** FASHION **MANGO** reveals a mixture of mango and passion fruit. The luscious taste of the tropics is expertly blended to provide an exciting drink that can provide a deluxe natural lift any time. The perfect match for a healthier cosmopolitan lifestyle.





## FASHION LUXURY SPRING WATER



# For MODELS & BILLIONAIRES

The best, cleanest, purest, most luxurious water comes from the European Alps. FASHION LUXURY SPRING WATER originates in the glaciers of the Austrian Alps, where the melting water is filtered through various rock formations before reaching the surface at the source. There it bursts out of the ground, pure and ready to be bottled directly without any treatment. FASHION LUXURY SPRING WATER. Always moving, always fresh, always in fashion.

### STAR QUALITY

FASHION LUXURY SPRING WATER has unique and balanced mineral levels, as well as a high content of natural oxygen and low sodium content. This translates into healthy, refreshing and natural spring water that can be quickly absorbed and transferred, and is therefore perfect for the human body.

Doctors and experts recommend it for its healthy mineral content and high pH value that compares favourably with any other international water brand.

### SHAPE & COLOUR

FASHION LUXURY SPRING WATER comes in practical bottles in a variety of sizes to meet the needs of its fashionable consumers. Especially models and socialites will appreciate the stylish 0.25L bottle that they can easily carry or put in their bags. The mountain landscape illustrated on FASHION LUXURY SPRING WATER evokes the coolness of a mountain night with the new crescent moon, fresh air and the glamour of the clear, starlit sky at night. All these elements reinforce the feeling of a fresh, cool, glamorous, clean and pure water.

### TAGLINE

“FOR MODELS AND BILLIONAIRES” positions our water as a superior offering regardless of price. It projects a confident brand that communicates exclusivity and quality above competition; a brand that guarantees its cosmopolitan consumer an added dimension of prestige.



## PO Submission & Shipment Specifications for Distributors in USA

**Imported by:** F BEVERAGES LTD, Bridgeport, PA  
F Beverages / American Spirits Exchange  
408 E. 4th St. - Suite 209  
Bridgeport t PA 19405

### Submission of Purchase Orders:

via email: PO@AmericanSpiritsLtd.com with a copy to logistics@f-bev.com  
via FAX: +1-215-525-4412 ATTN: PO

### Please remember to include the following:

- Product name, description and size information (please clearly indicate the product name in the subject line via email, or Attention line via fax)
- Shipping or pick-up instructions, if requested.
- Additional submission arrangements can be made upon request.

### Warehouse Location and Pick Up Instructions:

East Coast Warehouse	ALL PRODUCT	3301 S Columbus Blvd Philadelphia PA 19148	1-215-551-2720
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### Contact Information:

Phone: +1-215-240-6020  
emails: info@AmericanSpiritsLtd.com / PO@AmericanSpiritsLtd.com / Office@AmericanSpiritsLtd.com  
logistics@f-bev.com

### Additional Information:

Purchase Orders: Purchase orders for 'F BEVERAGES LTD' products should be submitted independent of any other products offered by American Spirits.

**Invoicing and Bill backs:** F BEVERAGES  
408 E. 4th St. Suite 209  
Bridgeport PA 19405  
ATTN: Accounting

**Remittance/Payments:** F BEVERAGES / American Spirits Exchange  
408 E. 4th St. Suite 209  
Bridgeport PA 19405

SHIPMENT SPECIFICATIONS FOR FASHION BEVERAGES										
Product	Volume	Bottles per case	Size of Case (LxWxH)	Weight of case Kg (Lbs)	Cases per row	Rows per pallet	No. of cases per pallet	No. of bottles per pallet	Weight of pallet kg (Lbs)	Size of pallet (LxWxH)
FASHION VODKA, Luxury Collection, 40% ABV	750ML	6	23,9 x 15,7 x 33,9 cm	9.4 (20.68)	21	5	105	630	1012 (2,226.4)	120x80x188 cm
FASHION VODKA, Luxury Collection, 40% ABV	1.0 LITER	6	26,1 x 17,3 x 35,8 cm	11.7 (25.74)	19	5	95	570	1137 (2501.4)	120x80x196 cm
FASHION VODKA, Luxury Collection, 40% ABV	1.75 LITERS	3	30,8 x 10,1 x 43,0 cm	9.5 (20.90)	25	4	100	300	976 (2147.2)	120x80x190 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	50ML	108	29,3 x 19,7 x 22,9 cm	6.9 (15.18)	16	7	112	12096	790 (1738)	120x80x176 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	750ML	12	31,2 x 23,4 x 32,0 cm	15.75 (34.65)	12	5	60	720	968 (2129.6)	120x80x178 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	1.0 LITER	12	34,0 x 26,0 x 34,5 cm	19 (41.8)	9	5	45	540	875 (1925)	120x80x190 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	1.75 LITERS	6	37,4 x 25,2 x 30,2 cm	16.6 (36.52)	9	5	45	270	767 (1687.4)	120x80x170 cm
FASHION CHAMPAGNE, Grande Réserve, Brut	750ML	6	25,1 x 18,5 x 33,5 cm	10.5 (23.10)	10	8	80	480	868 (1909.6)	120x80x159 cm
FASHION CHAMPAGNE, Grand Cru, Brut	750ML	6	25,1 x 18,5 x 33,5 cm	10.5 (23.10)	10	8	80	480	724 (1592.8)	120x80x159 cm
FASHION PROSECCO, Brut	750ML	6	28,2 x 18,9 x 32,4 cm	9.34 (20.55)	16	5	80	480	679 (1493.8)	80x120x182 cm

Note: For any questions please contact logistics@f-bev.com. Information might change without notice.



## PO Submission & Shipment Specifications for International Distributors

Submission of Purchase Orders (PO): by email to: [logistics@f-bev.com](mailto:logistics@f-bev.com) with copy to your Sales Manager

### Please remember to include the following:

- Product name, description and size information
- Shipping and or pick-up information and details of your freight forwarding agents
- Documentation / Certificates required

### Warehouse & Pickup Locations:

**VODKA:** Polanin Wielkopolska Wytownia Wodek Sp. z o.o., ul. Libelta 6, 63-000 Sroda Wielkopolska, Poland

**CHAMPAGNE:** Baron Fuente, 21 Avenue Fernand Drouet, 02310 Charly-sur-Marne, France

**PROSECCO:** CVZ S.P.A., VIA Borgolecco n.9, 36053 Gambellara (Vicenza), Italy

**FASHION DRINKS:** Powerfoods GmbH, Romerstrabe 26, A2752 Wollersdorf, Austria

**SPRING WATER:** Wildalpen Wasserverwertungs GmbH, Säusenbach 166, A-8924 Wildalpen, Austria

Consolidated

Shipments: IWS Transporte GmbH, Hauptstr. 10-12, D-25497 Prisdorf, Germany

### Payment information/details:

**Bankers:** Barclays Bank Plc (UK)

Please send notifications of wire transfers and queries or information requests regarding payments and invoicing to [accounts@f-bev.com](mailto:accounts@f-bev.com)

### SHIPMENT SPECIFICATIONS FOR FASHION BEVERAGES

Product	Volume ML	Bottles per case	Size of Case (LxWxH)	Weight of case in Kgs	Cases per row	Rows per pallet	No. of cases per pallet	No. of bottles per pallet	Weight of pallet in kgs	Size of pallet (LxWxH)
FASHION VODKA, Luxury Collection, 40% ABV	100	24	26,4 x 17,2 x 18,7 cm	6.80	19	8	152	3,648	1,065	120x80x167 cm
FASHION VODKA, Luxury Collection, 40% ABV	500	12	28,5 x 24,5 x 31,0 cm	13.40	14	6	84	1,008	1,126	120x80x203 cm
FASHION VODKA, Luxury Collection, 40% ABV	700	6	23,1 x 15,3 x 34,1 cm	9.00	25	5	125	750	1,150	120x80x167 cm
FASHION VODKA, Luxury Collection, 40% ABV	750	6	23,9 x 15,7 x 33,9 cm	9.40	21	5	105	630	1,012	120x80x188 cm
FASHION VODKA, Luxury Collection, 40% ABV	1000	6	26,1 x 17,3 x 35,8 cm	11.70	19	5	95	570	1,137	120x80x196 cm
FASHION VODKA, Luxury Collection, 40% ABV	1500	3	29,0 x 9,60 x 43,0 cm	8.70	32	4	128	384	1,140	120x80x190 cm
FASHION VODKA, Luxury Collection, 40% ABV	1750	3	30,8 x 10,1 x 43,0 cm	9.50	25	4	100	300	976	120x80x190 cm
FASHION VODKA, Luxury Collection, 40% ABV	3000	1	15,0 x 15,0 x 53,5 cm	5.50	45	3	135	135	762	120x80x175 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	50	108	29,3 x 19,7 x 22,9 cm	6.90	16	7	112	12,096	790	120x80x176 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	200	35	38,3 x 27,5 x 18,2 cm	13.00	8	8	64	2,240	852	120x80x161 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	500	12	28,0 x 21,0 x 28,5 cm	11.00	14	6	84	1,008	944	120x80x188 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	700	12	30,4 x 22,7 x 31,7 cm	14.60	12	5	60	720	896	120x80x176 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	750	12	31,2 x 23,4 x 32,0 cm	15.75	12	5	60	720	968	120x80x178 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	1000	12	34,0 x 26,0 x 34,5 cm	19.00	9	5	45	540	875	120x80x190 cm
FASHION VODKA, Party Collection (Premium), 40% ABV	1750	6	37,4 x 25,2 x 30,2 cm	16.60	9	5	45	270	767	120x80x170 cm
FASHION CHAMPAGNE, Grande Réserve, Brut	750	6	25,1 x 18,5 x 33,5 cm	10.50	10	8	80	480	840	120x80x159 cm
FASHION CHAMPAGNE, Grand Cru, Brut	750	6	25,1 x 18,5 x 33,5 cm	10.50	10	8	80	480	840	120x80x159 cm
FASHION PROSECCO, Brut	200	24	29,4 x 22,1 x 21,7 cm	11.28	11	7	77	1,848	868	80x120x172 cm
FASHION PROSECCO, Brut	750	6	28,2 x 18,9 x 32,4 cm	9.34	16	5	80	480	724	80x120x182 cm
FASHION PROSECCO, Brut	1500	6	34,0 x 22,7 x 38,5 cm	17.31	10	4	40	240	679	80x120x174 cm
FASHION DRINKS (with Euro Pallets)	250	24	33,0 x 25,0 x 14,0 cm	6.70	12	11	132	3,168	916	120x80x170 cm
FASHION DRINKS (with Container Pallets)	250	24	33,0 x 25,0 x 14,0 cm	6.70	15	10	150	3,600	1,025	114x98x156 cm
FASHION LUXURY SPRING WATER (with Euro Pallets)	250	12	25,0 x 18,5 x 14,0 cm	3.58	19	11	209	2,508	748	120x80x168,5 cm
FASHION LUXURY SPRING WATER (with Euro Pallets)	500	12	32,0 x 23,5 x 16,5 cm	6.74	12	9	108	1,296	727	120x80x163 cm
FASHION LUXURY SPRING WATER (with Euro Pallets)	1000	6	27,0 x 18,5 x 22,5 cm	6.55	19	6	114	684	747	120x80x150 cm
FASHION LUXURY SPRING WATER (with Container Pallets)	250	12	25,0 x 18,5 x 14,0 cm	3.58	22	13	286	3,432	1,024	114x95x194 cm
FASHION LUXURY SPRING WATER (with Container Pallets)	500	12	32,0 x 23,5 x 16,5 cm	6.74	14	11	154	1,848	1,037	114x95x193,5 cm
FASHION LUXURY SPRING WATER (with Container Pallets)	1000	6	27,0 x 18,5 x 22,5 cm	6.55	20	8	160	960	1,048	114x95x192 cm

Note: For any questions please contact [logistics@f-bev.com](mailto:logistics@f-bev.com). Information might change without notice.



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